

LIGHT IT! It's simple with us. Our products use refined and straightforward technology to make lighting easy. All of our lights are fitted with Light Emitting Diodes (LEDs) and special lenses. LEDs shed a bright, focused beam of light, and last 100,000 hours. The lenses in our lights are carefully cut to diffuse this light into a broad, balanced beam which is clear, bright, and easy on the eyes. Together, these two elements create more light than a conventional lightbulb, and with 1000% more efficient use of energy. All of our lights are designed around this simple combination. These lights come in a variety of shapes and sizes, all of which are portable and battery-powered – no need for wires and plugs. The simplicity and economy of their construction makes them a quick, versatile, and scalable solution to any lighting problem.

These products have made us top industry sellers of all kinds

of lighting solutions, from indoor to outdoor, focused to floodlight, decorative to utilitarian, and visibility to security. Read this catalog to see how we can help meet your specific needs.



## **6-LED Wireless Motion Activated Porch Light**

Weatherproof • Adjustable • 5 Minute Installation • 42 Lumens • 4 C Batteries





IC GTIN: 10605694000663 MC GTIN: 20605694000660

Item #: 20031-107 Bronze

IC GTIN: 10605694001004

MC GTIN: 20605694001001

UPC: 605694001007



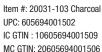
This porch light became one of our best-selling products after it was featured on

Good Morning America for its simplicity, elegance and effectiveness. It includes

Item #: 20031-108 White UPC: 605694001229 IC GTIN: 10605694001226 MC GTIN: 20605694001223



Package: full color box Dimensions: 6 x 6 x 6" Weight: 1.79 lbs Inner Carton: 6 Dimensions 18.75 x 12.75 x 7.25'



Weight: 9.7 lbs Master Carton: 24 Dimensions: 26 x 19.5 x 15" Weight: 40.9 lbs

**Packaging Configuration** 

Cost \$15.00

Retail \$29.99

## 12-LED Wireless **Motion Activated Porch Light**

Weatherproof • Adjustable • 5 Minute Installation • 150 Lumens • 4 D Batteries



This new product sheds an intense beam of light. Its weatherproof housing and motion sensor make it useful as a deterrent for nocturnal creatures and trespassers. Its mounting bracket makes it simple to install. It comes in a variety of colors to match exterior decor.

#### **Color Information**



Item #: 20034-101 Silver UPC: 605694001885 IC GTIN: 10605694001882 MC GTIN: 20605694001889

Item #: 20034-107 Bronze

IC GTIN: 10605694001905

MC GTIN: 20605694001902



Item #: 20034-108 White UPC: 605694001915 IC GTIN: 10605694001912 MC GTIN: 20605694001919



Item #: 20034-104 Charcoal IC GTIN: 10605694001899 MC GTIN: 20605694001896

Cost \$20.00 Retail \$39.99

#### **Packaging Configuration**

Package: full color box Dimensions: 6 x 6 x 6.85" Weight: Ibs Inner Carton: 6 Dimensions 1

Weight: Ibs Master Carton: 24 Dimensions:

Weight: Ibs

# **Craftsman Style Porch Light**

Weatherproof • Adjustable • 5 Minute Installation • ?? Lumens • 3 C Batteries



3-LED Wireless Motion Activated This product combines all of the conveniences of modern LED Floodlight technology with a classic design. Provides safety and security for the outside of the home without compromising its particular visual harmony.

#### **Color Information**



Item #: 32001-107 Bronze UPC: 605694001793 IC GTIN: 10605694001790 MC GTIN: 20605694001797

#### Cost \$20.00 Retail \$39.99

#### **Packaging Configuration**

Package: full color box Dimensions: 6 x 6 x 6.85" Weight: lbs Inner Carton: 6 Dimensions 1 Weight: lbs Master Carton: 24 Dimensions: Weight: Ibs

### **6-LED Motion Activated** Path Light

Weatherproof • Outdoor/Indoor • Easy Installation • 48 Lumens • 4 AA Batteries



This light throws a bright, focused beam. Its motion sensors illuminate walking paths in sharp relief. It is easy to install almost anywhere, and it detaches from its mounting to serve as a handheld light. Outdoors, it could light pathways, stairs, decks, patios, driveways, sheds, and signage. Indoors, it is useful for illuminating hallways, closets, and storage areas.

#### **Color Information**



Item #: 20032-307 Bronze UPC: 605694001816 IC GTIN: 10605694001813 MC GTIN: 20605694001810

Item #: 20032-308 White

IC GTIN: 10605694001820

MC GTIN: 20605694001827

versatility make any walkway or path safer at night.

UPC: 605694001823



This motion-sensing light casts a broad, bright beam. It comes with a mounting

making it a natural choice for gardeners and landscapers. The light's clarity and

bracket to attach it to decks and walls. It also comes with a detachable stake,

Item #: 20032-301 Silver UPC: 605694000673 IC GTIN: 10605694000670 MC GTIN: 20605694000677

# **Packaging Configuration**

Package: full color box Dimensions: 1.75 x 6 x 8" Weight: .75 lbs

Cost \$10.00

Inner Carton: 4 Dimensions 8 75 x 7 x 9 5" Weight: 2.5 lbs

Master Carton: 24 Dimensions: 21.5 x 9.25 x 20" Weight: 16.3 lbs

Cost \$12.50

Retail \$24.99

Cost \$8.00

Retail \$15.99

## **6-LED Motion Activated Garden and Path Light**

Weatherproof • Outdoor/Indoor • Easy Installation • 42 Lumens • 4 AA Batteries



#### **Color Information**

Item #: 20033-107 Bronze UPC: 605694001564 IC GTIN: 10605694001561 MC GTIN: 20605694001568

#### **Packaging Configuration**

Package: full color box Dimensions: 2.75 x 6.00 x 5.375" Weight: .75 lbs

Master Carton: 24

Dimensions: 20.25 x 12.25 x 14.25" Weight: 21.5 lbs

Inner Carton: 4 Dimensions 12 x 6.5 x 6.75" Weight: 3.4 lbs

## **4-LED Soft Glow Sensor Light**

Weatherproof • Outdoor/Indoor • Easy Installation • 15 Lumens • 3 AAA Batteries



This light casts a gentle glow. It is simple to install, and can function in a variety of places, outdoor or indoor. Its motion-sensitive switch makes it ideal for illuminating hallways, stairways, bathrooms, and bedrooms. Outside, it is useful wherever darkness creates a stumbling hazard, like with decks and pathways.

#### **Packaging Configuration**



**Color Information** 

Item #: 30300-307 Bronze UPC: 605694001540 IC GTIN: 10605694001547 MC GTIN: 20605694001544



Item #: 30300-308 White UPC: 605694001557 IC GTIN: 10605694001554

# Package: Clamshell

Dimensions: 1.5 x 6.625 x 7.25" Weight: 3 lbs

Inner Carton: 12 Dimensions 11 x 9 x 7.25" Weight: 4 lbs

Master Carton: 48 Dimensions: 18.75 x 12 x 15.5" Weight: 17.2 lbs

### **Drawer Light 2-pack**

Multiple Uses • Easy Installation Easy To Operate • 6 Lumens 2 CR-2032 batteries



This useful little product makes lighting tight spaces easy. The adhesive strip on the back makes it simple to install nearly anywhere. It is great for illuminating crowded drawers, cupboards and other small compartments. Batteries are included.

This compact, low-profile light suits a variety of spaces. Its adhesive backing

makes it simple to mount to any surface. Tapping the center of the light turns

#### **Color Information**



Item #: 20041-301 Silver UPC: 605694000581 IC GTIN: 10605694000588 MC GTIN: 20605694000585

#### **Packaging Configuration**

Package: blister Weight: 0.125 lbs Inner Carton: 12

> Weight: 1.8 lbs Master Carton: 48 Dimensions: 14.75 x 7.75 x 11"

#### Cost \$5.00 Retail \$9.99

Dimensions: 1 x 3.875 x 5"

Dimensions: 7 x 7 x 5.25"

Weight: 7.4 lbs

#### Cost \$4.00 Retail \$7.99

#### **Packaging Configuration**

Package: clam shell Dimensions: 2 x 5.25 x 10.25" Weight: 0.3 lbs

Inner Carton: 12 Dimensions: 14 x 13.5 x 5.25" Weight: 3.9 lbs

Master Carton: 48 Dimensions: 27.5 x 14.75 x 11.25' Weight: 17.1 lbs

#### it on. This light is useful for illuminating dark storage areas and workspaces.

Mounts Anywhere • Multiple Uses Easy To Operate • 13.5 Lumens 3 AAA batteries

9-LED Anywhere Light XB

40.5 Lumens • 3 AAA batteries

Versatile • Extra Bright • Easy Installation

Stick-on-Light 3-pack



Item #: 30010-301 Silver

**Color Information** 

UPC: 605694000321 IC GTIN: 10605694000328 MC GTIN: 20605694000325



Item #: 30010-307 Bronze UPC: 605694001267 IC GTIN: 10605694001264 MC GTIN: 20605694001261



Item #: 30010-307 White UPC: 605694001861 IC GTIN: 10605694001868 MC GTIN: 20605694001865

Item #: 30010-308M Black

IC GTIN: 10605694001851

MC GTIN: 20605694001858

UPC: 605694001854

#### Cost \$4.00 Retail \$7.99

This compact light makes it easy to add extra-bright illumination to any space. It attaches to surfaces with the included adhesive strips as well as with the integral mounting bracket. Once installed, the light can be detached from the bracket for handheld use, too.

#### **Color Information**



Item #: 30015-307 Bronze UPC: 605694001274 IC GTIN: 10605694001271 MC GTIN: 20605694001278



Item#: 30015-308 White UPC: 605694001137 IC GTIN: 10605694001134 MC GTIN: 20605694001131



Item #: 30015-303 Black UPC: 605694001212 IC GTIN: 10605694001219 MC GTIN: 20605694001216

## **Packaging Configuration**

Package: clam shell Dimensions: 1.125 x 5.625 x 7" Weight: 0.25 lbs

Inner Carton: 12 Dimensions: 15.25 x 9.25 x 3.5" Weight: 2.9 lbs

Master Carton: 48 Dimensions: 19 x 16 x 8.5" Weight: 12.9 lbs

## 9-LED Anywhere Light XB 3-pack

Versatile • Extra Bright • Easy Installation 40.5 Lumens • 3 AAA batteries



#### **Color Information**



Item #: 30016-307 Bronze UPC: 605694001977 IC GTIN: 10605694001974 MC GTIN: 20605694001971





#### **Packaging Configuration**

Package: clam shell Dimensions: 2.5 x 6.25 x 10.75" Weight: 0.6 lbs Inner Carton: 6

Dimensions: 15.75 x 15.75 x 3.25" Weight: 4.1 lbs Master Carton: 24

Dimensions: 16.75 x 16.75 x 13.75" Weight: 18 lbs

Cost \$10.00

Retail \$19.99

#### 6-LED Under Cabinet Light

Easy Installation • Adjustable Tap On/Tap Off Operation • 36 Lumens



This compact light installs anywhere and is low-profile enough to fit behind cabinet and shelf overhangs. It turns on with the touch of a finger and its adjustable head aims a rich flood of light wherever it's needed. This light is especially useful for illuminating desks and workbenches.

#### **Color Information**



#### **Packaging Configuration**

Package: blister Dimensions: 1.25 x 4.25 x 7" Weight: 0.2 lbs Inner Carton: 12

Dimensions: 8.5 x 7.5 x 6.25" Weight: 2.8 lbs Master Carton: 48 Dimensions: 16 x 9.25 x 13.5"

Weight: 11.8 lbs

#### Cost \$6.00 Retail \$11.99

### RF Technology works through walls Easy Installation • Add more lights to same remote switch • 35 Lumens 3 AA / 2 CR-2032 batteries

**Wireless Remote Control** 

**Lighting System** 







These lights are operated by a wireless remote switch which functions up to 60 feet away, and its signal goes through walls. Up to 20 lights can be programmed to operate from one remote. It is also possible to program four independent circuits with multiple switches. A dimmer is included, and the lights automatically turn off to save energy.

#### **Color Information**

**Color Information** 

### Item #: 30022-308 White UPC: 605694001465 IC GTIN: 10605694001462 MC GTIN: 20605694001469

#### **Packaging Configuration**

Package: clam shell Dimensions: 1.5 x 7.5 x 16.125' Weight: 0.75 lbs Inner Carton: 4 Dimensions: 8.5 x 6.25 x 17.25' Weight: 3.9 lbs

Master Carton: 24 Dimensions: 26 x 13 x 18"

Weight: 24.6 lbs

This product operates both on its own and as an expansion to the Wireless Re-

mote Control Lighting System. It can be paired with 19 other lights on the same

## **Wireless Remote Control Light**

Use alone or with Wireless Remote Control LED Lighting System • 35 Lumens 3 AA batteries



## remote switch, making crawlspaces and attics easier to light than ever.

Item #: 30020-308 White UPC: 605694002035 IC GTIN: MC GTIN:

**Packaging Configuration** Package: clam shell

Weight: Ibs Inner Carton: 4 Dimensions: Weight: Ibs

Dimensions:

Master Carton: 24 Dimensions: Weight: lbs

### Cost \$0.00 Retail \$00.99

# **4-LED Sensor Light**

Adjustable • Detachable • Easy Installation • 24 Lumens • 3 AA batteries



This light includes a swiveling panel which aims light wherever it's most needed. It includes a motion sensor, which makes it a practical night light and cabinet light. Its adhesive strip and mounting bracket make it easy to install anywhere. It also detaches from the back plate for handheld use.

#### **Color Information**



Item #: 20043-301 Silver UPC: 605694000659 IC GTIN: 10605694000656 MC GTIN: 20605694000653





Item #: 20043-307 Bronze UPC: 605694001724 IC GTIN: 10605694001721 MC GTIN: 20605694001728

### **Packaging Configuration** Package: clam shell

Cost \$8.50

Retail \$16.99

Dimensions: 2 x 5.5 x 7" Weight: 0.3 lbs Inner Carton: 12 Dimensions 13 x 9 x 7" Weight: 4.2 lbs Master Carton: 48 Dimensions: 18.5 x 13.75 x 14.75"

Cost \$13.00

Weight: 17.9 lbs

## **10-LED Anywhere Sensor Light**

Portable • Mounting Bracket • Motion or On/Off • 45 Lumens • 3 AA batteries



**MiniGo Sensor Light** 

3 AAA batteries

Portable • Mounts Anywhere

Manual Operation • 18 Lumens

This light casts a broad beam and it comes with an adhesive strip and an optional angled mounting bracket that allow it to be installed anywhere. It detaches Retail \$25.99 easily from its bracket for hand-held use as well, and features an optional motion sensor. It is well-suited for closets, wardrobes and work benches.

#### **Color Information**

Item #: 30050-308 White UPC: 605694000567 IC GTIN: 10605694000564 MC GTIN: 20605694000561

#### **Packaging Configuration**

Dimensions: 3 x 6.375 x 11.625" Weight: 0.6 lbs

Inner Carton: 4 Dimensions: 7.75 x 7.25 x 13" " Weight: 2.9 lbs

Master Carton: 24 Dimensions: 21.5 x 16 x 13.75" Weight: 18.8 lbs

## Package: clam shell

# This portable light is extremely versatile. It can be mounted to a wall with

screws, hung on a doorknob with the strap, pasted to a surface with the adhesive backing, or stuck to metal with the magnetic strip. Its built-in motion sensor makes it the ideal travel nightlight.

### **Color Information**



#### **Packaging Configuration**

Package: clam shell Dimensions: 1.75 x 5 x 7" Weight: 0.23 lbs

Inner Carton: 6 Dimensions: 7 x 7.25 x 7.75" Weight: 1.5 lbs

Master Carton: 24 Dimensions: 15.25 x 15.25 x 8.753 Weight: 6.9 lbs

## Cost \$9.00 Retail \$17.99

## **Lanterna Touch 12-LED Wireless** Lamp - ABS

Multiple Uses • Plastic Finish • Touch Top Operation • 60 Lumens • 3 AA batteries

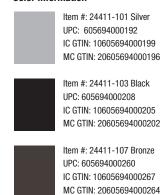


## **Lanterna Touch 12-LED Wireless** Lamp - Metal

Multiple Uses • Metal Finish • Touch Top Operation • 60 Lumens • 3 AA batteries

This stylish lamp is lightweight, durable and portable. It can be stood on a table or used as a handheld light. Touching a finger to the top of the light turns it on and off. Its compactness makes it ideal for traveling and camping.

#### **Color Information**



Item #: 24411-108 White UPC: 605694000215 IC GTIN: 10605694000212 MC GTIN: 20605694000219

Item #: 24411-118 Pearl White UPC: 605694001656 IC GTIN: 10605694001653 MC GTIN: 20605694001650

Cost \$12.50 Retail \$24.99

#### **Packaging Configuration**

Package: color box Dimensions: 4.125 x 4.375 x 8.5" Weight: 0.75 lbs Inner Carton: 6 Dimensions: 14.5 x 9.75 x 10.5" Weight: abs 5.4 lbs / metal 6.5 lbs Master Carton: 24 Dimensions: 20.25 x 15 x 22" Weight: abs 23 lbs / metal 27.8 lbs



Item #: 24412-131 Copper UPC: 605694000307 IC GTIN: 10605694000304 MC GTIN: 20605694000301

Item #: 24411-102 Blue

IC GTIN: 10605694001639

MC GTIN:20605694001636

Item #: 24411-109 Green

IC GTIN: 10605694001646

MC GTIN: 20605694001643

MC GTIN: 20605694001803

Item #: 24411-110 Pink

UPC: 605694001809 IC GTIN: 10605694001806

UPC: 605694001649

UPC: 605694001632

Cost \$15.00 Retail \$29.99

## John Rowan Director of Sales | C: 503 867 3223 | john@fulcrumproducts.com

## Lanterna LUX 23-LED Wireless Lamp

Multiple Uses • Metal Finish • Touch Top Operation • ?? Lumens • 3 AA batteries



This sleek, portable lamp is ideal for a multitude of lighting uses. It operates on a touch-activated, three-stage dimmer for varying levels of brightness and energy use. Useful for in-home application as well as with travel and camping.

#### **Color Information**

Cost \$??.50

Cost \$6.00

Retail \$11.99

Cost \$15.00

Retail \$29.99

Cost \$6.00

Retail \$11.99

Retail \$?

Package: color box Dimensions: 8.5 x 4.25 x 4.25' Weight: 0.75 lbs Inner Carton: 6 FPO Dimensions: 14.5 x 9.75 x 10.5" Weight: abs 5.4 lbs / metal 6.5 lbs

**Color Information** 

#### FPO Item #: 24414-130 Silver UPC: IC GTIN: 10605694000199 MC GTIN: 20605694000196

#### **Packaging Configuration**

Master Carton: 24 Dimensions: 20.25 x 15 x 22"

Weight: abs 23 lbs / metal 27.8 lbs

## **USB Port Light**

Dual-Power Base • Energy Efficient Goes Anywhere • 60 Lumens



This innovative, super-portable light connects directly to any powered USB port, such as in a car, media center, or computer, It can also be used with our exclusive dual power base with batteries or USB power cord.

# **Packaging Configuration**

Item #: 30051-303 Black UPC: 605694001076 IC GTIN: 10605694001073 MC GTIN: 20605694001070

Package: color box Dimensions: 6.5 x 3.25 x 1.25" Weight: 0.2 lbs Inner Carton: 12

> Weight: 2.5 lbs Master Carton: 48 Dimensions: 13.75 x 11 x 19" Weight: 10.9 lbs

Dimensions: 12.75 x 10.5 x 4.5"

# 8-LED Sensor Table Lamp

Ultimate Nightlight • Easy assembly Dual Mode – Motion or On/Off • 48 Lumens 4 C batteries



This table lamp has a motion-sensing mode as well as an always-on mode. It is completely wireless, and the hook on the top allows it to be hung or carried with ease. It is a great nightlight, ideal for campsites, boats and RVs.

#### **Color Information Packaging Configuration**

Item #: 20020-108 White UPC: 605694001090 IC GTIN: 10605694001097 MC GTIN: 20605694001094

Package: color box Dimensions. 6.375 x 6.5 x 7.125" Weight: 1 lbs Inner Carton: 6

Dimensions 20 x 13.75 x 8.5" Weight: 7 lbs Master Carton: 12

Dimensions: 20.75 x 14.5 x 18" Weight: 15.8 lbs

## **MultiFlex Micro Light**

Books/e-Readers • Adjustable Lightweight • 6 Lumens 2 CR-2032 batteries



and e-readers. It is compact and lightweight, making it perfect for travel. Its flexible, durable gooseneck steadily holds whatever position it is twisted into.

This economical little light exudes a bright, glare-free glow to illuminate a books

#### **Color Information**

Item #: 30001-104 Charcoal UPC: 605694001076 IC GTIN: 10605694001073 MC GTIN: 20605694001070

Item #: 30001-108 White UPC: 605694001083 IC GTIN: 10605694001080 MC GTIN: 20605694001087

#### **Packaging Configuration**

Package: color box Dimensions: 1.375 x 3.25 x 6.625" Weight: 0.2 lbs Inner Carton: 12

Dimensions: 12.75 x 10.5 x 4.5" Weight: 2.5 lbs

Master Carton: 48 Dimensions: 13.75 x 11 x 19" Weight: 10.9 lbs

#### MultiFlex ecoReader

Books/e-Readers • Adjustable LED Floodlight Technology™ • 6 Lumens



The clip of this reading light has a flat bottom that lets it function as a small, freestanding lamp. This light makes it easier to see small details and fine print, and its sturdy metal gooseneck adjusts to hold any position.

This compact reading light has a built-in timer that can be set in 15-minute

increments, up to an hour. The timer turns off the light at the end of the cycle.

#### **Color Information**



Item #: 20021-104 Charcoal UPC: 605694000956 IC GTIN: 10605694000953 MC GTIN: 20605694000950

Item #: 20021-108 White UPC: 605694000949 IC GTIN: 10605694000946 MC GTIN: 20605694000943

**Color Information** 

#### **Packaging Configuration**

Package: color box Dimensions: 1.375 x 3.25 x 6.625"

Weight: 0.2 lbs Inner Carton: 12 Dimensions: 12.5 x 4.75 x 7.5" Weight: 2.8 lbs

Master Carton: 48 Dimensions: 13 x 10 x 15.75" Weight: 11.9 lbs

> Cost \$9.00 Retail \$17.99

> Cost \$7.50

Retail \$14.99

#### **MultiFlex ecoReader Plus** with timer

Adjustable 60 Minute Timer Function 6 Lumens



Item #: 20022-104 Charcoal UPC: 605694001243 IC GTIN: 10605694001240

MC GTIN: 20605694001247

Item #: 20022-108 White UPC: 605694001250 IC GTIN: 10605694001257 MC GTIN: 20605694001254

#### **Packaging Configuration**

Package: color box Dimensions: 1.375 x 3.25 x 6.625" Weight: 0.2 lbs Inner Carton: 12 Dimensions: 12.5 x 4.75 x 7.5"

Weight: 2.8 lbs Master Carton: 48 Dimensions: 13 x 10 x 15.75"

Weight: 12.2 lbs

## MultiFlex Task/Book Light

Hands free • Adjustable Ultra-bright • 6 Lumens



This light provides hands-free lighting for a variety of uses. Its clamp not only fixes it to books and boards, but also functions as a stand, making it a compact and maneuverable lighting solution for tasks involving fine manipulation and examination.

This heavy-duty light has a sturdy construction and a strong clamp. Its neck flex-

es to hold whatever position it is set it in, with no wobbling, and it casts a bright

beam of light. It's rugged enough to use on a workbench or an outdoor grill.

#### **Color Information**



Item #: 20010-301 Silver UPC: 605694000529 IC GTIN: 10605694000526 MC GTIN: 20605694000523

#### Packaging Configuration

Package: clam shell Dimensions: 1.5 x 8 x 6.5" Weight: 0.2 lbs Inner Carton: 12

Dimensions: 11.75 x 8.75 x 7.75" Weight: 2.9 lbs

Master Carton: 48 Dimensions: 18.25 x 12.25 x 16.75" Weight: 12.4 lbs

Cost \$15.00

Cost \$5.00

Retail \$9.99

### 6-LED MultiFlex Work Light

Flex Neck • Multiple Uses • Heavy Duty Clamp • 36 Lumens • 3 AA batteries



## Color Information

Item #: 20019-301 Silver UPC: 605694000680 IC GTIN: 10605694000687 MC GTIN: 20605694000684

#### **Packaging Configuration** Package: color box

Dimensions: 3 x 6.875 x 13.875" Weight: 1.3 lbs Inner Carton: 6

Dimensions: 18.5 x 7.5 x 15" Weight: 8.5 lbs Master Carton: 12

Dimensions: 19.25 x 15.75 x 16" Weight: 18.5 lbs

# Retail \$29.99

John Rowan DIRECTOR OF SALES | C: 503 867 3223 | john@fulcrumproducts.com

## 12-LED MultiFlex Floor **Magnifier Lamp**

Battery/Power Cord • Multiple Magnifier Power • 72 Lumens • 3 D batteries



This freestanding lamp features a large magnifying lens attached to a long, bendable neck. The 5-inch-diameter lens magnifies 2x, with a 6x inset. The head of the lamp has a built-in light to ensure maximum visibility. It comes with an AC adapter to save battery life.

#### **Color Information**



Item #: 20072-401 Silver UPC: 605694000062 IC GTIN: 10605694000069 MC GTIN: 20605694000066

## **Packaging Configuration**

Package: color box Dimensions: 4.25 x 17.5 x 15.5" Weight: 10.6 lbs

Inner Carton: 1 Dimensions: 4.25 x 17.5 x 15.5" Weight: 10.9 lbs Master Carton:3

Dimensions: 18 x 16.75 x 14"

Weight: 34.4 lbs

We offer a wide selection of displays to suit any retail setting. The displays offer a focused combination of products grouped together in a space-efficient, eye-catching package. Whatever your business' needs, our displays will prove to be valuable merchandising tools.

## **Jelly Bean PDQ Display**

Easy Installation • Fun Colors 6 Lumens • 2 CR-2032 batteries



This display features a rainbow of portable lights. Positioned near the point-of-sale, their affordability and simplicity will attract impulse purchasers.

#### **Color Information**

Item #: 54641-200 Assorted Colors UPC: 605694001342 MC GTIN: 20605694001346

#### **Packaging Configuration**

Package: color box / blister Dimensions. 6 x 6 x 6" Weight: 1.79 lbs Master Carton: 1 Dimensions: 10.5 x 7.5 x 5" Weight: 2.1 lbs

## **Best Sellers Floor Display**



The versatile selection of lights in this display are proven to sell quickly.

#### **Contains**

Item #: 54412-200 Assorted Colors UPC: 605694000901 MC GTIN: 20605694000905

**Color Information** 

((3) 20031-101 Porch Light Silver Cost \$15.00 Retail \$29.99 (6) 30010-301 Stick On Light 3pk Silver Cost \$4.00 Retail \$7.99 (3) 20010-301 Multiflex Task Light Silver Cost \$5.00 Retail \$7.99 (4) 20043-301 4-LED Sensor Light Silver Cost \$8.50 Retail \$16.99 (5) 20042-301 Under Cabinet Light Cost \$6.00 Retail \$11.99 (5) 30015-308 Anywhere XB single White Cost \$4.00 Retail \$7.99 (2) 30016-308 Anywhere XB 3pk White Cost \$11.00 Retail \$21.99

## Cost \$190.00

Cost \$50.00

Retail \$99.99

Package: cardboard display Dimensions. 43 x 15 x 8" Weight: 22 lbs

**Packaging Configuration** 

## **Porch Light Floor Displays**



Popular assortments of colors for our best-selling outdoor lights are contained in these convenient floor displays.

#### **Color Information**

Item #: 54431-201 Silver only UPC: 605694001496 MC GTIN: 20605694001490

(12) 20031-101 6 LED Porch Light Silver Cost: \$15.00/each Retail \$29.99/each

#### **Packaging Configuration**

Cost \$180.00

Package: cardboard display Dimensions, 43 x 15 x 8" Weight: 25 lbs

Item #: 54431-204 Assorted Colors UPC: 605694001571 MC GTIN: 20605694001575

(3) 20031-101 6 LED Porch Light Silver (3) 20031-103 6 LED Porch Light Charcoal (3) 20031-107 6 LED Porch Light Bronze (3) 20031-108 6 LED Porch Light White Cost: \$15.00/each Retail \$29.99/each

Item #: 54431-200D Assorted Colors UPC: 605694000079 MC GTIN: 20605694000073

(6) 20031-101 6 LED Porch Light Silver (3) 20031-107 6 LED Porch Light Bronze (3) 20031-108 6 LED Porch Light White Cost: \$15.00/each Retail \$29.99/each

## **Porch Light Combo Floor Display**



This display contains our best-selling light and its newer, brighter counterpart, giving your customers a choice between two levels of illumination.

#### **Color Information**

Item #: 54415-200 UPC: 605694001922 MC GTIN: 20605694001926

**Color Information** 

Item #: 54407-200

UPC: 605694001759

MC GTIN: 20605694001755

### **Contains**

(6) 20031-101 6 LED Porch Light Silver (6) 20034-101 12 LED Porch Light Silver Cost \$184.50

Package: cardboard display Dimensions. 43 x 15 x 8" Weight: 25 lbs

**Packaging Configuration** 

## **Soft Glow/Porch Light Combo** Floor Display



These color-coordinated lights are perfect companions for illuminating outdoor spaces.

**Contains** 

## Cost \$239.70

**Packaging Configuration** 

(9) 30300-307 Soft Glow Bronze (9) 30300-308 Soft Glow White (3) 20031-107 6 LED Porch Light Bronze (3) 20031-108 6 LED Porch Light White

Dimensions. 43 x 15 x 8" Weight: 25 lbs

# Package: cardboard display

John Rowan DIRECTOR OF SALES | C: 503 867 3223 | john@fulcrumproducts.com

## **USB Port Light Floor Display**



This display features our new USB Port Light, an ideal product for illuminating electronics.

#### **Color Information**

Item #: 54417-200 UPC: 605694001946 MC GTIN: 20605694001940

#### **Contains**

(24) 20032-301 USB Port Light Black Cost: \$6.00 Retail \$11.99

#### **Packaging Configuration**

Cost \$205.00

Package: cardboard display Dimensions. 43 x 15 x 8" Weight: 23 lbs

## **Lanterna Touch Floor Display**



The variety of colors featured in this display will suit any consumer's taste.

Item #: 54424-200 UPC: 605694000291 MC GTIN: 20605694000295

**Color Information** 

#### **Contains**

(3) 24411-107 Bronze (3) 24411-103 Black (3) 24411-108 White Cost: \$12.50 Retail \$24.99

(3) 24411-101 Silver

## **Packaging Configuration**

Cost \$123.00

Package: cardboard display Dimensions. 43 x 15 x 8" Weight: 23 lbs

## **Sensor Station Floor Display**



The lights in this display contain motion-sensitive switches, and suit a broad range Cost \$246.00 of security and safety applications.

(3) 20032-301 Path Light Silver

#### **Color Information**

Item #: 54416-200 Assorted Colors UPC: 605694001588 MC GTIN: 20605694001582

#### **Contains**

Cost: \$10.00 Retail \$19.99 (2) 30050-308 10-LED Sensor Light White Cost: \$13.00 Retail \$25.99

(4) 30300-307 Soft Glow Sensor Light Brnz Cost: \$8.00 Retail \$15.99 (4) 20043-301 4-LED Sensor Light Silver

Cost: \$8.50 Retail \$16.99 (4) 20043-308 4-LED Sensor Light White

Cost: \$8.50 Retail \$16.99 (6) 20031-101 Porch Light Silver

Cost: \$15.00 Retail \$29.99

## **Packaging Configuration**

Package: cardboard display Dimensions. 43 x 15 x 8" Weight: 23 lbs